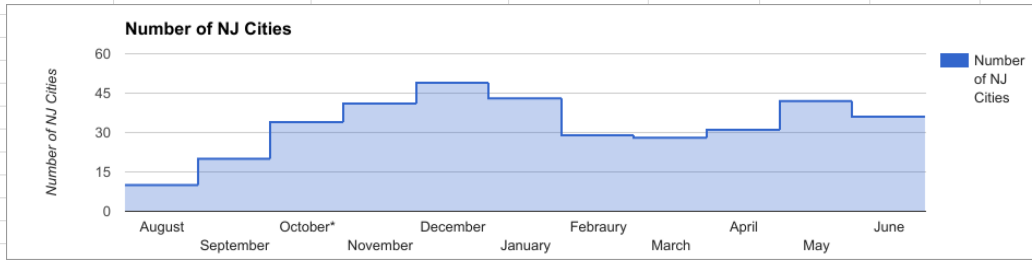


Plumber NJ

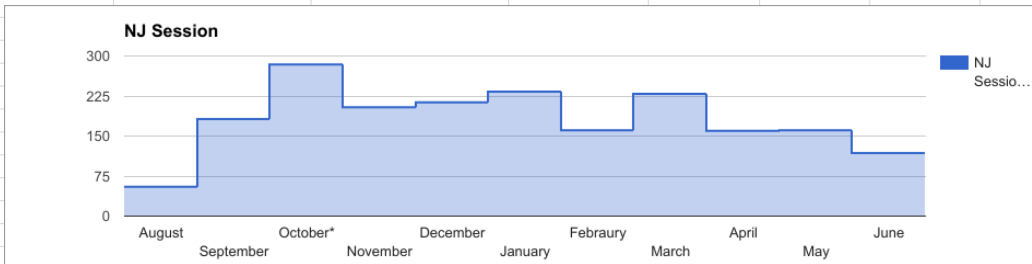
Month-to-Month SEO Performance

*Filters created to remove Spam in Oct

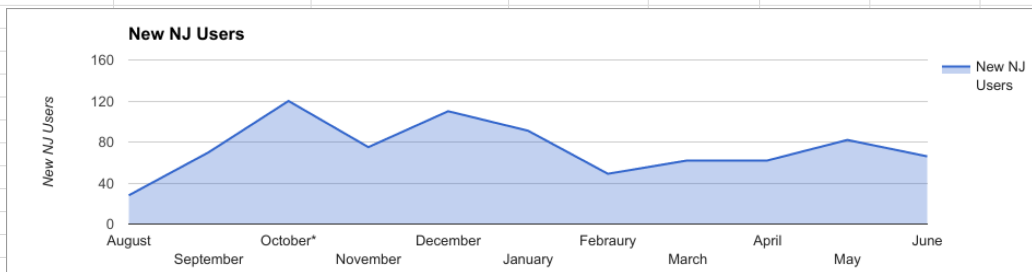
Number of NJ Cities	
August	10
September	20
October*	34
November	41
December	49
January	43
February	29
March	28
April	31
May	42
June	36



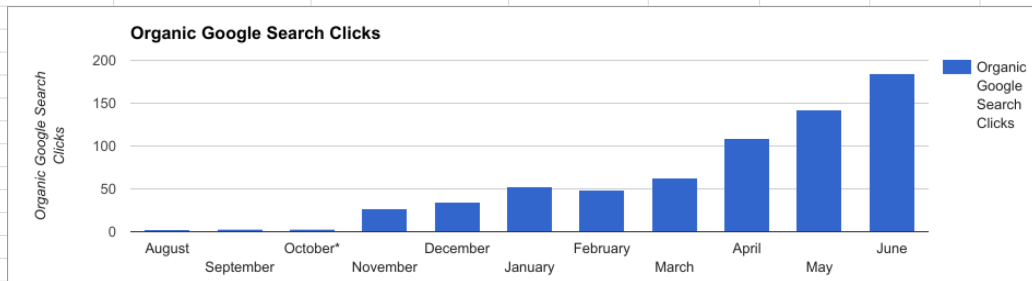
NJ Sessions	
August	55
September	182
October*	284
November	204
December	213
January	233
February	161
March	229
April	160
May	161
June	118



New NJ Users	
August	28
September	70
October*	120
November	75
December	110
January	91
February	49
March	62
April	62
May	82
June	66



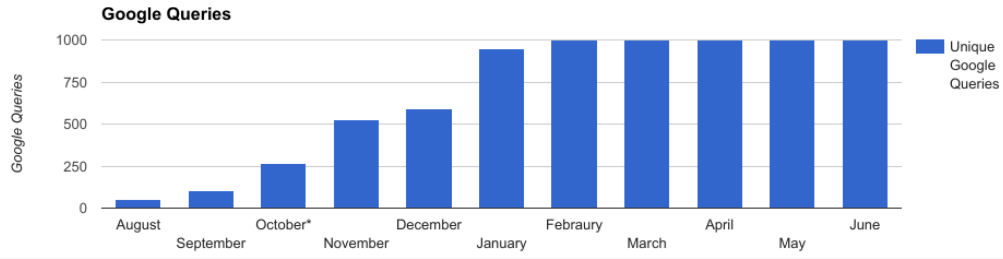
Organic Google Search Clicks	
August	2
September	3
October*	3
November	27
December	34
January	52
February	49
March	63
April	109
May	142
June	184



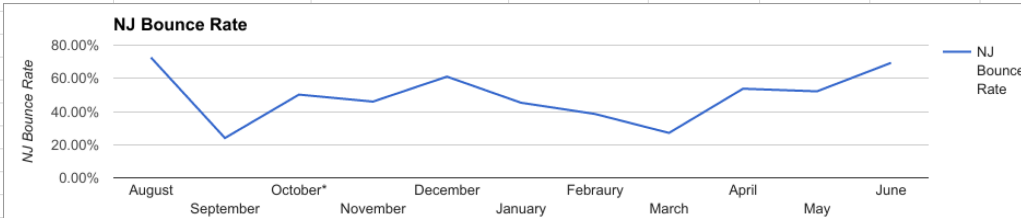
Unique Google Queries

Google Queries

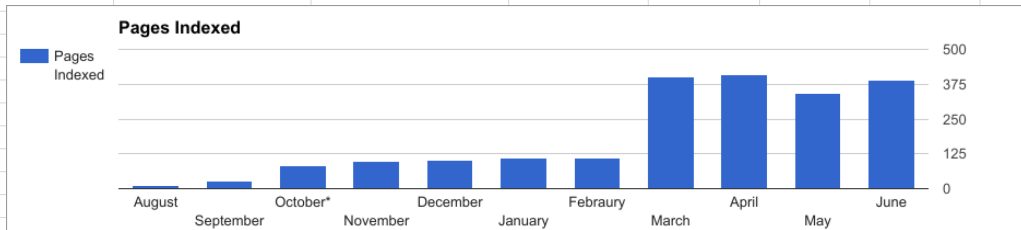
August	55
September	105
October*	265
November	523
December	592
January	946
February	999
March	999
April	999
May	999
June	999



NJ Bounce Rate	
August	72.60%
September	23.99%
October*	50.18%
November	45.97%
December	61.03%
January	45.29%
February	38.51%
March	27.07%
April	53.75%
May	52.17%
June	69.35%



Pages Indexed	
August	11
September	26
October*	83
November	98
December	103
January	111
February	112
March	402
April	411
May	344
June	391



Impressions	
August	480
September	643
October*	2427
November	8633
December	9113
January	14736
February	27681
March	28690
April	50663
May	56476
June	64637

